

ADVERTISING IN LOCAL NEIGHBORHOOD NEWSLETTERS WORKS!

Individualized local happenings, board/neighborhood events and articles specific to each neighborhood contribute to the readership of the newsletters.

Colorado Lasertype
Your neighborhood newsletter publisher
303-979-7499

GAIN CUSTOMERS

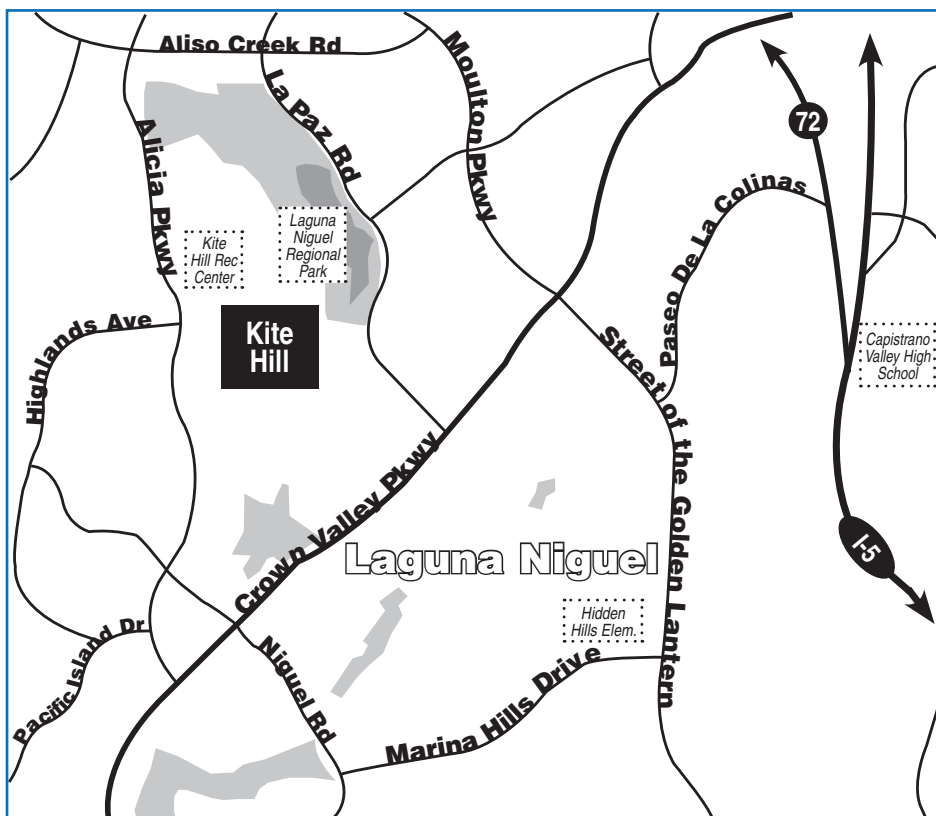


SUPPORT LOCAL NEIGHBORHOODS



Plan your 2022 advertising!

GETINFO@COLORADOLASERTYPE.COM
WWW.COLORADOLASERTYPE.COM



Please keep in mind that your ad will print better and the final product will look nicer if you include some white space

— DELIVERY INFORMATION —

Hand-delivered newsletters are in homes as close to the first week of the month as possible.

Neighborhood	Circ.	Delivery
Kite Hill	645	Hand Delivered

— NEIGHBORHOOD NEWSLETTERS — POSTED ONLINE

We post copies of the neighborhood newsletters on our website at www.ColoradoLasertype.com. You can view information about Kite Hill and also take a look at current and past issues of their newsletter.

— WE CAN DESIGN — YOUR AD FOR YOU!

These are the approximate costs for us to design an ad for you:

BC \$15; 1/6 \$25; 1/4 \$30; 1/2 \$40; Full \$60

— MONTHLY BLACK & WHITE AND **COLOR** ADVERTISING RATES —

The deadline to submit an ad is the 15th of the month prior to publication, except the January edition has an early deadline of Dec. 6th. Discounts applied for multiple months of advertising.

Neighborhood	Circulation	Bus. Card 3-1/2" W x 2" H B&W / COLOR	1/6 page 3-1/2" W x 3" H B&W / COLOR	1/4 page 3-1/2" W x 5" H B&W / COLOR	1/2 page 7-1/2" W x 5" H B&W / COLOR	Full page 7-1/2" W x 10" H B&W / COLOR	Insert* 8-1/2" W x 11" H
CITY OF LAGUNA NIGUEL							
Kite Hill	645	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84

— CLASSIFIED AD RATES —

\$4.00 per line (approximately 40 characters per line)

To submit a classified ad, call us at **303-979-7499** or
email getinfo@coloradolasertype.com. We will help you
make it the number of lines that works best for you.

— ADVERTISING DISCOUNTS* —

The most effective way to use neighborhood newsletters to build your business is to be consistent. Because of this, we offer discounts for long-term advertising.

RECEIVE A 10% DISCOUNT FOR:

- Running for 3 months, **prepaid** for all 3 months
- Running your ad as a "Standing Order." We will run it every month unless you call to tell us not to. "Standing Orders" are either charged on your credit card monthly or billed monthly.

OTHER DISCOUNTS:

- Pay for **one year in advance** and get two months **FREE!** (Biggest Discount!!)

*You may change your ad at any time even if you have paid for your advertising in advance. Just let us know **by the 15th of the month** for the next month's issue, except the January edition, which has a deadline of Dec. 6th.

— PRINT READY — ART POLICY

Please keep in mind that when you design your ad, it must be "print-ready." This means that you need to send us your ad in a **PDF format**, high resolution and high quality. We cannot accept a Microsoft Publisher or Word file. If you create your ad in Publisher or Word, you must save that file as a high quality PDF before e-mailing it to us.

Please keep in mind that your ad will print better and the final product will look nicer if you include some white space.

— INSERTS —

*The rate for inserts is for **inserting only**; it does not cover the cost of printing. We can print your insert for you. See printing prices.

— PRINTING PRICES —

Paper	Sides	B & W	COLOR
White/Pastel			
	1 side	8¢	15¢
	2 sides	12¢	25¢
Astrobrite			
	1 side	9¢	N/A
	2 sides	13¢	N/A



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