

Advertising in Local Neighborhood Newsletters Works!

Now Offering The Beauty Of Color!



Check out our new Black & White and Color Rates on page two!

Cost Effective!

Reach 37 neighborhoods (26,735 Homes!)

A business card-sized ad is as low as 6¢ per home or an insert for 11¢ per home!

Serving local
neighborhoods
for more than
30 years!

PLEASE NOTE: In order to keep our color pricing low, we cannot accept reverse black ads and color ads need to include 25% white space.

— DELIVERY INFORMATION —

Mailed newsletters are in homes between the first and third day of the month.

Hand-delivered newsletters are in homes as close to the first week of the month as possible.

Neighborhood	Circ.	Delivery	Neighborhood	Circ.	Delivery
Alper's Farm	140	Hand Delivered	Palisade	85	Hand Delivered
Canterbury	385	Hand Delivered	Panorama Ridge	240	Hand Delivered
Chaddsford,			Powderhorn	640	Mailed
Crestridge, Woodrim	655	Hand Delivered	Sheridan	3,000	Mailed
Col. Hills	1,305	Mailed	Southglenn	1,360	Hand Delivered
Col. Knolls	1,040	Mailed	SouthPark	425	Mailed
Col. Knolls S./Estates	775	Hand Delivered	SouthPark 2	575	Mailed
Col. Knolls S. II	565	Hand Delivered	Southwind	360	Hand Delivered
Col. Lakes	345	Hand Delivered	Stony Creek	760	Hand Delivered
Col. West	1,555	Hand Delivered	Summit Ridge	135	Hand Delivered
Genesee	355	Mailed	Sunset/Goldenwest Park	300	Hand Delivered
Heritage Place	465	Mailed	The Knolls	410	Mailed
Highlands 460	880	Mailed	The Peninsula	120	Mailed
Kipling Villas	910	Hand Delivered	Tiffany	175	Hand Delivered
Leawood	925	Mailed	Westbury	295	Hand Delivered
Mission Viejo	2,085	Hand Delivered	Westgold Meadows	570	Hand Delivered
Meadowood	2,250	Hand Delivered	Williamsburg II	340	Hand Delivered
Nob Hill /			Woodbourne	425	Hand Delivered
Ridgeview Hills S.	1,110	Hand Delivered	Woodbury Hills	175	Hand Delivered
			Woodmar Square	600	Hand Delivered

— NEIGHBORHOOD NEWSLETTERS — POSTED ONLINE

We post all of our neighborhood newsletters on our website at www.ColoradoLasertype.com. You can view information about each neighborhood and also take a look at current and past issues of each newsletter.

— WE CAN DESIGN — YOUR AD FOR YOU!

*These are the approximate costs
for us to design an ad for you:*

BC: \$15 1/6: \$25 1/4: \$30 1/2: \$40 Full: \$60

getinfo@ColoradoLasertype.com
www.ColoradoLasertype.com
303-979-7499

— MONTHLY BLACK & WHITE AND COLOR ADVERTISING RATES —

The deadline to submit an ad is the 15th of the month prior to publication, except the January edition has an early deadline of Dec. 6th.
Choose many or a few neighborhood newsletters in which to advertise. Discounts applied for multiple months or newsletters.

Neighborhood	Circulation	Bus. Card 3-1/2" W x 2" H B&W / COLOR	1/6 page 3-1/2" W x 3" H B&W / COLOR	1/4 page 3-1/2" W x 5" H B&W / COLOR	1/2 page 7-1/2" W x 5" H B&W / COLOR	Full page 7-1/2" W x 10" H B&W / COLOR	Insert* 8-1/2" W x 11" H
SOUTH JEFFERSON COUNTY							
Alper's Farm ¹	140	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Canterbury	385	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Columbine Hills	1,305	\$50 / \$58	\$58 / \$67	\$64 / \$74	\$108 / \$124	\$190 / \$215	\$124
Columbine Knolls	1,040	\$50 / \$58	\$58 / \$67	\$64 / \$74	\$108 / \$124	\$190 / \$215	\$124
Col. Knolls S. / Estates	775	\$46 / \$53	\$52 / \$60	\$58 / \$67	\$100 / \$115	\$179 / \$206	\$115
Col. Knolls S. II	565	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
Columbine West	1,555	\$50 / \$58	\$58 / \$67	\$64 / \$74	\$108 / \$124	\$190 / \$215	\$124
Kipling Villas ¹	910	\$46 / \$53	\$52 / \$60	\$58 / \$67	\$100 / \$115	\$179 / \$206	\$115
Leawood ²	925	\$46 / \$53	\$52 / \$60	\$58 / \$67	\$100 / \$115	\$179 / \$206	\$115
Panorama Ridge ¹	240	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Powderhorn ¹	640	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
Stony Creek ¹	760	\$46 / \$53	\$52 / \$60	\$58 / \$67	\$100 / \$115	\$179 / \$206	\$115
Summit Ridge ¹	135	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Westbury ¹	295	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Westgold Meadows ¹	570	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
Williamsburg II	340	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Woodbourne	425	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Woodbury Hills ¹	175	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Woodmar Square	600	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
TOTAL CIRCULATION	11,780	\$738 / \$854	\$850 / \$985	\$952 / \$1,098	\$1,640 / \$1,884	\$2,910 / \$3,325	\$1,536
FOOTHILLS - JEFFCO							
Genesee ¹	355	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
CITY OF LITTLETON							
Col. Lakes (Townhomes + SFH)	345	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Palisade ¹	85	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
SouthPark	425	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
SouthPark 2 (Townhomes)	575	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
Sunset/Goldenwest Park ¹	300	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
The Peninsula (High-End Duplex)	120	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
TOTAL CIRCULATION	1,850	\$195 / \$226	\$227 / \$264	\$259 / \$299	\$446 / \$513	\$796 / \$908	\$332
CITY OF CENTENNIAL							
Heritage Place ³ Bimonthly	465	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Highlands 460	880	\$46 / \$53	\$52 / \$60	\$58 / \$67	\$100 / \$115	\$179 / \$206	\$115
Nob Hill/Ridgeview S. ³ Quarterly	1,110	\$50 / \$58	\$58 / \$67	\$64 / \$74	\$108 / \$124	\$190 / \$215	\$124
Southglenn	1,360	\$50 / \$58	\$58 / \$67	\$64 / \$74	\$108 / \$124	\$190 / \$215	\$124
Southwind	360	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
The Knolls	410	\$37 / \$43	\$43 / \$50	\$50 / \$58	\$85 / \$98	\$154 / \$175	\$62
Tiffany	175	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
TOTAL CIRCULATION	4,760	\$277 / \$321	\$321 / \$372	\$363 / \$420	\$618 / \$711	\$1,103 / \$1,255	\$581
CITY OF AURORA							
Chaddsford, Crestridge, Woodrim	655	\$44 / \$51	\$50 / \$58	\$55 / \$63	\$97 / \$111	\$170 / \$195	\$82
Meadowood	2,250	\$57 / \$66	\$63 / \$73	\$75 / \$86	\$116 / \$133	\$199 / \$230	\$145
Mission Viejo	2,085	\$57 / \$66	\$63 / \$73	\$75 / \$86	\$116 / \$133	\$199 / \$230	\$145
TOTAL CIRCULATION	4,990	\$158 / \$183	176 / \$204	\$205 / \$235	\$329 / \$377	\$568 / \$655	\$372
CITY OF SHERIDAN							
Sheridan	3,000	\$57 / \$66	\$63 / \$73	\$75 / \$86	\$116 / \$133	\$199 / \$230	\$145
TOTAL CIRCULATION	26,735	\$1,462 / \$1,693	\$1,680 / \$1,948	\$1,904 / \$2,196	\$3,234 / \$3,716	\$5,730 / \$6,548	\$3,028

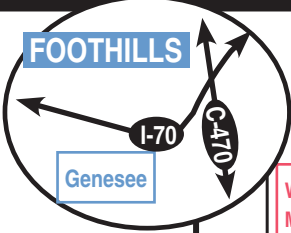
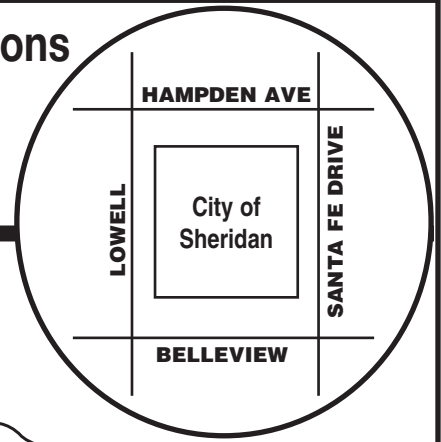
1. The Alper's Farm, Genesee, Kipling Villas, Palisade, Panorama Ridge, Powderhorn, Stony Creek, Summit Ridge, Sunset/GP, Westbury, Westgold Meadows, and Woodbury Hills newsletters are sponsored by a Realtor, so we are unable to accept ads from other Realtors for those newsletters.
2. The Leawood newsletter is distributed to all of the homes in Leawood and Country Farms.
3. Heritage Place is a bi-monthly newsletter distributed in the months of February, April, June, August, October, December.
The Nob Hill/Ridgeview Hills S. newsletter is distributed quarterly in the months of March, June, September and December.

* The rate for inserts is for **inserting only**; it does not cover the cost of printing. Print prices located on page 4.

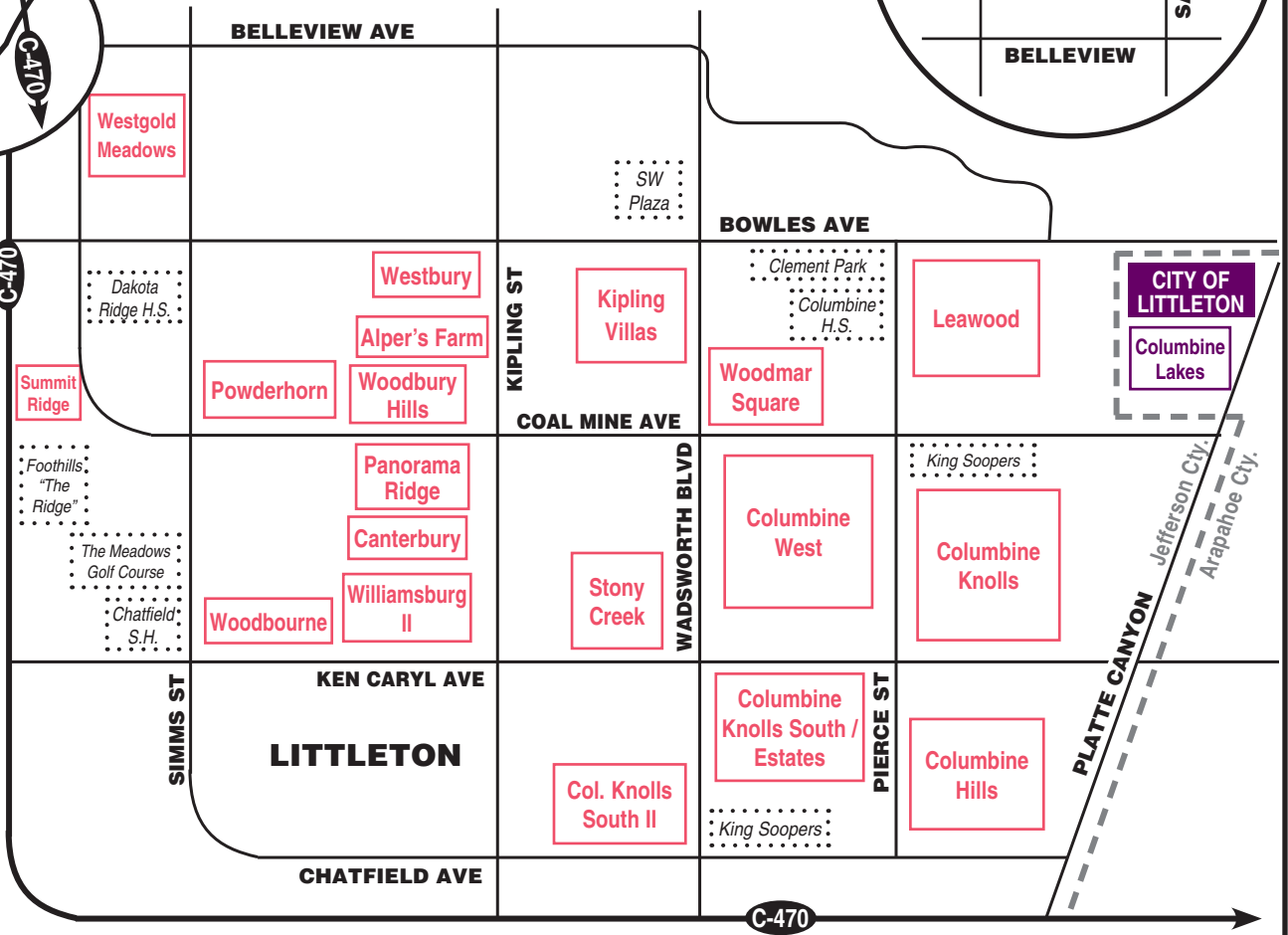
\$4.00/line for all newsletters **except**:
\$3.00/line for Alpers Farm, Palisade, Panorama Ridge, Summit Ridge, Peninsula, Tiffany & Woodbury Hills
\$5.00/line for Meadowood, Mission Viejo & Sheridan

— CLASSIFIED AD RATES —

To submit a classified ad, call us at **303-979-7499** or
email: getinfo@coloradolasetype.com. We will help you
make it the number of lines that works best for you.



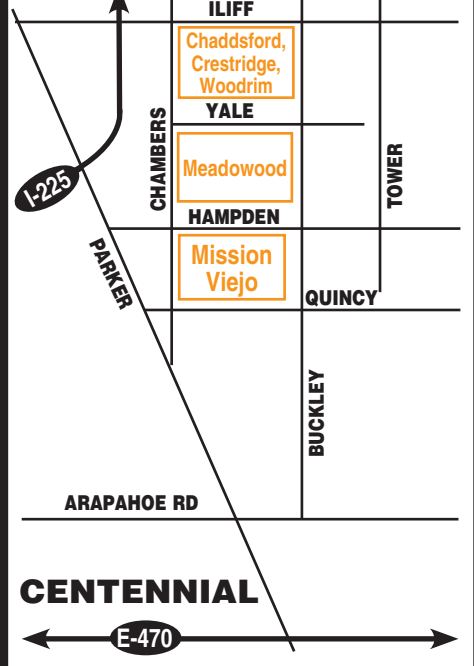
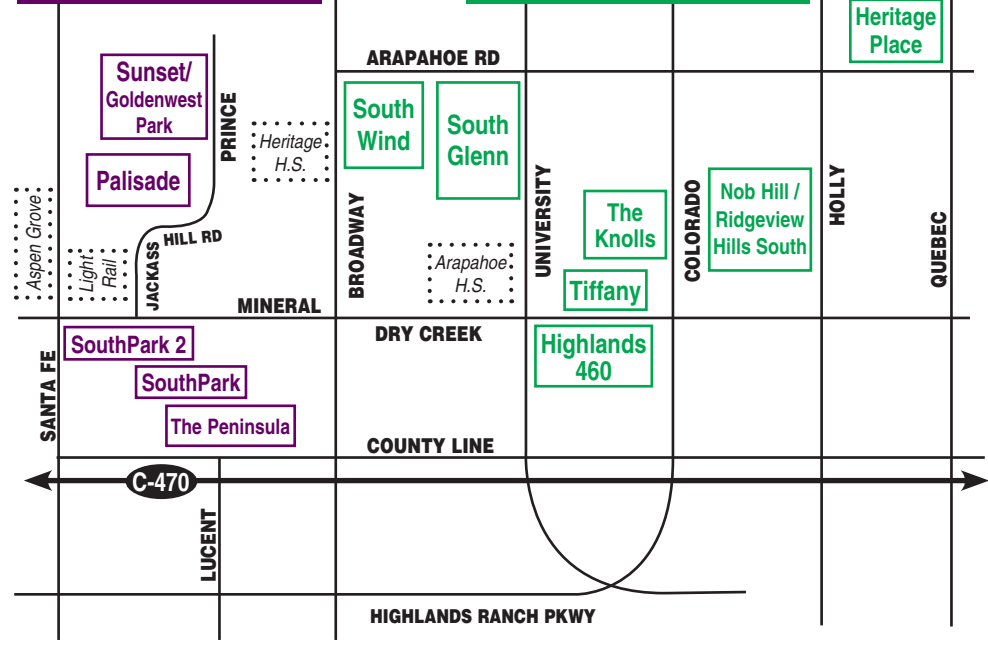
SOUTH JEFFERSON COUNTY AREA



CITY OF LITTLETON

CITY OF CENTENNIAL

CITY OF AURORA



— ADVERTISING DISCOUNTS* —

The most effective way to use neighborhood newsletters to build your business is to be consistent. **Since they are monthly publications, it is more effective to be in a few newsletters for 3-6 months than to go into a lot of them for one month and then stop.** Many times, customers need to see your ad for a few months before making a decision to call. Because of this, we offer discounts for long-term advertising.

RECEIVE A 10% DISCOUNT FOR:

- Running for 3 months, **prepaid** for all 3 months
- Running your ad as a "Standing Order." We will run it every month unless you call to tell us not to. "Standing Orders" are either charged on your credit card monthly or billed monthly.
- Running in **all newsletters**, prepaid, each month

OTHER DISCOUNTS:

- Pay for **one year in advance** and get two months **FREE! (Biggest Discount!!)**

ONLINE SERVICE PROVIDER DIRECTORY: www.ColoradoLasertype.com

- Advertise in any newsletter as a "Standing Order" or prepay for 6 months of advertising and receive a **FREE** online listing at www.ColoradoLasertype.com.
- Add a link to your website for an additional \$10 per month or \$50 for 6 months. Must be a Standing Order or prepay for 6 months in a newsletter to be eligible.

You may change your ad at any time even if you have paid for your advertising in advance. Just let us know **by the 15th of the month for the next month's issue, except the January edition, which has a deadline of Dec. 6th.*

— INSERTS —

The rate for inserts is for **inserting only**; it does not cover the cost of printing. We can print your insert for you. See printing prices.

INFORMATION FOR PROVIDING YOUR OWN INSERT:

- Inserts **MUST** be on a full, 8.5" x 11" sheet of paper.
- They can be printed on both sides.
- All inserts must be printed on the same type/weight of paper.
- **NO** card stock.

Please contact us with any questions.

— PRINTING PRICES —

Paper	Sides	B & W	COLOR
White/Pastel			
	1 side	8¢	15¢
	2 sides	12¢	25¢
AstroBrite			
	1 side	9¢	N/A
	2 sides	13¢	N/A

*****PLEASE NOTE:** In order to keep our color pricing low, we can not accept reverse black ads and color ads need to include 25% white space.***

— CAMERA-READY — ART POLICY

Please keep in mind that when you design your ad, it must be "camera-ready." This means that you need to send us your ad in a **PDF format**, high resolution and high quality. We cannot accept a Microsoft Publisher or Word file. If you create your ad in Publisher or Word, you must save that file as a high quality PDF before e-mailing it to us.

— ADVERTISE YOUR BUSINESS — ON OUR WEBSITE!

Add a link to your ad or website for an additional \$10 per month or \$50 for 6 months. Must be a Standing Order or prepay for 6 months in the newsletters to be eligible. **Check out our Service Provider Directory at www.ColoradoLasertype.com!**



www.ColoradoLasertype.com
303-979-7499
getinfo@ColoradoLasertype.com



09/18